

INTRODUCTION: Highfield Grange Football Club realise that our coaches are key to the establishment of ethics in football and in some part to the individuals under their control- in influencing their attitude towards society. The club's coach's concepts of ethics and their own attitudes directly affect the behaviours of players under their supervision. Coaches are, therefore, expected to pay particular care to the moral aspect of their conduct.

Coaches have to be aware that almost all of their everyday decisions and choice of actions , as well as strategic targets, have ethical implications. It is natural that winning constitutes a basic requirement of being a coach. This code is not intended to conflict with that ideal. However, the code calls for coaches to disassociate themselves from a win at all costs mentality, philosophy and attitude. The Highfield Grange FC club motto of "Playing before Winning " demonstrates the indication a of the club's desire to foster and promote participation over achievement for our teams and players.

Increased responsibility is expected and requested from all of Highfield's officials involved in the coaching of young people. The health, safety , welfare and moral education of young people entrusted to the club are paramount and a first priority, before the achievement or the reputation of the club, the school they go to, coach or parent.

in would greatly appreciate you spending a few minutes to read this minimum code of conduct expected by the club in order that standards of behaviour are upheld and the correct player and team environment is in place to help them have a pleasant experience of football.

Our Highfield Grange Football Club coaches will :-

- ✓ Respect the rights, dignity and worth of every person and treat each with equality within the context of the sport.
- ✓ Place the well-being and safety of each player above all other considerations, including the development of their performance.
- ✓ Adhere to the guidelines laid down by the club and all governing bodies.
- ✓ Develop an appropriate working relationship with each player based on mutual trust and respect.
- ✓ Will not exert undue influence to obtain personal benefit or reward.
- ✓ Encourage and guide players to accept responsibility for their own behaviour and performance.
- ✓ Ensure that the activities they direct or advocate are appropriate for the age, maturity, experience and ability of the players of age they are responsible for.
- ✓ At the outset, clarify with the players (and their parents were appropriate) exactly what is expected of them and vice-versa what they expect from their coach / manager.
- ✓ Will co-operate fully with other specialists (e.g. coaches, officials, sports scientists, doctors and physiotherapists) in the best interest of the player.
- ✓ Promote the positive aspects of the sport (fair play & RESPECT) and never condone violations of the laws of the game, behaviour contrary to the spirit of the game or relevant rules and regulations or the use of prohibited substances or techniques.

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- ✓ Consistently display high standards of behaviour and appearance.
- ✓ Will not use or tolerate inappropriate language containing swearing. Racial or sexual content.

FURTHER READING : The FA Grassroots Football Guide

Highfield Grange FC